

FOR IMMEDIATE RELEASE

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Theresa Field Named Executive Director of Association of Medical Media

MOUNT LAUREL, N.J. – Theresa Field, CAE has been named Executive Director of the Association of Medical Media (AMM). Former Executive Director Sarah Gazi, CAE, will now serve as Chief Relationship Officer.

Field is excited about this opportunity and looks forward to working AMM reach their strategic goals and mission. Field has more than 7 years of association management experience with professional associations and is a graduate of the University of San Francisco.

In her new role, she will oversee all activities including budgeting, financial management, staff oversight, membership recruitment and retention, educational meetings and annual awards ceremonies, publicity and new program development. Field will also work in concert with the board and its committees and act as the liaison for members and the public.

AMM is a non-profit organization, whose name reflects its membership: medical publishing firms, content providers and associated companies in the medical communications field. The members of AMM share a commitment to editorial integrity, professional sales standards, and the promotional value of medical advertising — both print and online. The association is dedicated to educating and promoting the value of the medical publishing and communications industry.

For more information about AMM, please visit www.ammonline.org.

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